

AV Gauge Announces New Logo

Oldcastle, Ontario, June 1, 2022 – We are proud to announce the launch of our new logo as part of the ongoing evolution of our company’s brand.

Our professional profile has grown and evolved over the last 37 years, and now it is time for a refresh. We have altered our logo to reflect who we are today and to symbolize our dynamic future.

It is a new look for AV Gauge that better matches the transformation we’ve made as a company. The new logo steps away from featuring manual tools and instead focuses on recognizable branding without technological limitations or variations based on location, all the while maintaining the mission and values that awarded us the Gold Standard as one of Canada’s Best Managed Companies for the past 6 years.

Previous Logos

1985-June 2022



New Logos

June 2022



AV GAUGE & FIXTURE



AV GAUGE AUTOMATION

“The evolution of our validation, conformance, and automation solutions has enabled us to be leaders and innovators in our industry since 1985.” said Tim Campeau, President. “We are dedicated to advancement through technology and assessment of our internal processes. Proud as we are of our strong history and deep roots, we retain our logo’s core elements while also embracing our willingness to adapt and grow. At AV Gauge, we are fully committed to delivering quality products, services, and solutions to each of our customers, partners, employees, and our community”.

You’ll see our new logo are in all our marketing, website, LinkedIn, Facebook, and Instagram pages.

About AV Gauge

Established in 1985, AV Gauge continues to lead the world in new solutions for conformance, validation, and quality control verification. AV Gauge has grown to multiple facilities across Canada, the United States, and Mexico, employing over 300 people to meet our customer’s exacting demands in their pursuits for even higher quality. We serve that pursuit with the supply of innovative design, careful construction and certification of check fixtures, gauges, and automation systems.

Media Contact:

For more information about AV Gauge visit AVgauge.com. For media inquiries contact **t: (519) 737 7677** or **e: marketing@avgauge.com**.